



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Greer Margolis Mitchell, Burns &
Associates-Washington
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 4519669

Schedule Dates 09/15/20-09/21/20
Advertiser Friends Of Mark Warner-Senate-D (31789)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand EST 9017 (1436974)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Furman, Mike
Phone/Fax /
CPE 9017
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 09/11/20
Last Modified 09/13/20
Entered By Mark Afshar
CO-OP No
External #
Demo
Order Type Annual Member
Package Deal
Commission % 15.00
Commission \$7,140.00
Net Total \$40,460.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Sep. 2020	30	\$47,600.00
Grand Total:	30	\$47,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/15/20-09/18/20	2	:30	5:58:15A- News-Good Morning Washington at 6a	2		X	X	X	X			2	\$350.00	\$700.00	Washington (WJLA)		9/11/20
2.0	Normal Line / SPOT	09/15/20-09/18/20	3	:30	7A- 8A (EST)	2		X	X	X	X			2	\$400.00	\$800.00	Washington (WJLA)		9/11/20
3.0	Normal Line / SPOT	09/15/20-09/18/20	3	:30	8A- 9A (EST)	2		X	X	X	X			2	\$400.00	\$800.00	Washington (WJLA)		9/11/20
4.0	Normal Line / SPOT	09/15/20-09/18/20	1	:30	9A- Live with Kelly	1		X	X	X	X			1	\$300.00	\$300.00	Washington (WJLA)		9/11/20
5.0	Normal Line / SPOT	09/15/20-09/18/20	2	:30	10:58:25A- ABC-The View	2		X	X	X	X			2	\$300.00	\$600.00	Washington (WJLA)		9/11/20
6.0	Normal Line / SPOT	09/15/20-09/18/20	1	:30	11:59:56A- News-ABC 7 News at Noon	2		X	X	X	X			2	\$250.00	\$500.00	Washington (WJLA)		9/11/20
7.0	Normal Line / SPOT	09/15/20-09/18/20	3	:30	3P- 3:30P (EST)	1		X	X	X	X			1	\$150.00	\$150.00	Washington (WJLA)		9/11/20
8.0	Normal Line / SPOT	09/15/20-09/18/20	2	:30	3:59:27P- News-ABC 7 News at 4p	1		X	X	X	X			1	\$225.00	\$225.00	Washington (WJLA)		9/11/20
9.0	Normal Line / SPOT	09/15/20-09/18/20	2	:30	4:59:30P- News-ABC 7 News at 5p	1		X	X	X	X			1	\$250.00	\$250.00	Washington (WJLA)		9/11/20
10.0	Normal Line / SPOT	09/15/20-09/18/20	2	:30	5:59:26P- News-ABC 7 News at 6p	3		X	X	X	X			3	\$450.00	\$1,350.00	Washington (WJLA)		9/11/20
11.0	Normal Line / SPOT	09/15/20-09/18/20	2	:30	6:58:46P- Wheel Of Fortune	3		X	X	X	X			3	\$1,500.00	\$4,500.00	Washington (WJLA)		9/11/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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12.0	Normal Line / SPOT	09/15/20-09/18/20	1	:30	7:29:26P- Jeopardy			1	1	1	1			4	\$3,000.00	\$12,000.00	Washington (WJLA)		9/11/20
13.0	Normal Line / SPOT	09/15/20-09/18/20	3	:30	11:00:26P- News-ABC 7 News at 11p	2		X	X	X	X			2	\$300.00	\$600.00	Washington (WJLA)		9/11/20
14.0	Normal Line / SPOT	09/21/20-09/21/20	1	:30	7:57:56P- Sports-ABC NFL Monday Night Football		1							1	\$16,500.00	\$16,500.00	Washington (WJLA)		9/11/20
15.0	Normal Line / SPOT	09/19/20-09/19/20	3	:30	8A- News-Good Morning Washington at 8A							1		1	\$75.00	\$75.00	Washington (WJLA)		9/11/20
17.0	Normal Line / SPOT	09/20/20-09/20/20	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$250.00	\$250.00	Washington (WJLA)		9/11/20
18.0	Normal Line / SPOT	09/20/20-09/20/20	2	:30	8P- ABC-Emmy Awards								1	1	\$8,000.00	\$8,000.00	Washington (WJLA)		9/11/20

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